





























### Few of our Clients













Guitarmonk influenced millions of people, taught thousands of students, mile-stoned thousands of events and workshops in its last two decades.

Today guitarmonk creative initiatives encompass the whole world, working and empowering musicians in 190+ countries & non-musical team in 55+ countries, serving customers and students across 35+ countries.









































































As an organisation, it belongs to every country and every citizen of the earth and that is what the inherent philosophy and spirit of guitarmonk i.e. to serve and touch people and bring harmony in their lives musically.

### GOVERNMENT AWARDS

State Award
Ministry of Healthy
Ministry of Education





# CORPORATE HONORS

HCL
Dr. Lal Path Labs
Naaptol
Rotary Club
Ansal University
Amity University
Delhi University
Rai University
DPS International
etc..



#### DR LAL PATH LABS

Guitarmonk is one of the pioneers and creative concept of its times and it was great pleasure celebrating Doctor's Day 2010. This was the pioneer initiative in the medical history in India which connected masses to medicines.

We wish Guitarmonk All the Best in all their creative efforts and congratulate them for their social services and initiatives.

It was great professional relationship having worked with the entire team of Guitarmonk.



#### EDUCATION

### India's 1st Bachelor Degree [Guitar]

Introduced Bachelor Degree in Guitar [BPA] for the 1st time in India

India's 1st Music Franchise Model

Launched in 2008. Later Guitarmonk took over all it's franchises.

Today all its centers are self owned.



#### World's 1st official Ragas on Guitar Course

with students in more than 33 countries now

#### India's 1st Music Grade Exams

Introduced Music Grade Examination system for the first time in India

# One of the world's largest chain of guitar schools







14+ YEARS



35+













Expanding further to major towns/cities of India



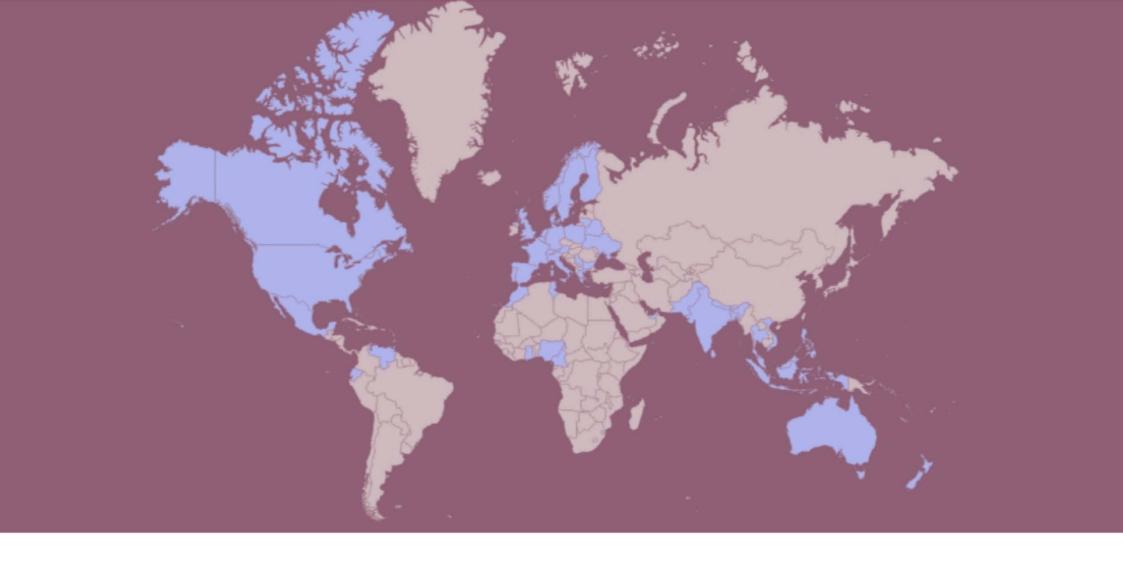










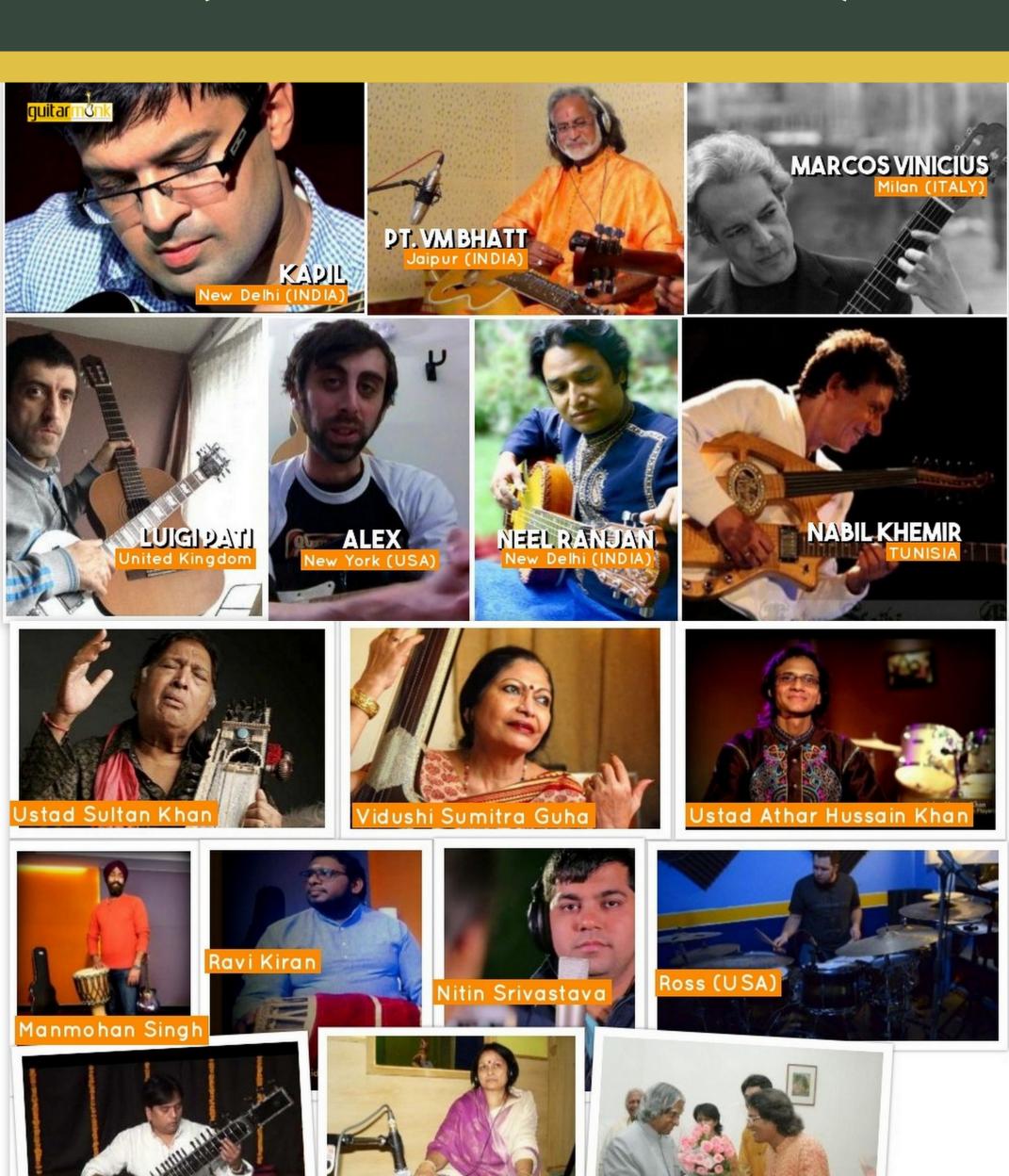


# GUITARMONK TECH-TEAM ACROSS MORE THAN 50 COUNTRIES

### **WORDS OF FEW SPECIAL ONES**



## GUITARMONK RESEARCH & TRAINING MEMBERS (INCLUDING PADMA AWARDEE ARTISTS)



#### PEDAGOGY & RESEARCH (Other Subjects)

Ustad Mohsin Ali Khan

Contributions by many legendary artists including National Awarded Arists Sultan Khan, Sumitra Guha etc.

Smt. Malobika Mandal

AREAS - Ragas, Percussion, Piano, Staff Notations, Voice, Recording, Softwares etc.



Pt. Subhash Nirwana and many more.

#### Media Coverage (National and International) - Guitarmonk

Times of India, Hindustan Times, NDTV, 9x News, Big 92.7 FM, The Hindu, Zee News, Mid-Day, Economic Times, Rave International, CEO India, INN Today, Asian Age, City Cheers, Hindustan, Dainik Bhaskar, Dainik Jagran, Amar Ujala, Aj Samaj, Sahara, Swabhimaan Times, Franchise India, ActFaqs, Ghana News, Broadway world USA, RadioandMusic, Afaqs, Adgully, Filmi Kaliyan, NCR, South Asia Mail and much more.



ALSO COVERED BY SEVERAL INTERNATIONAL MEDIA IN NEW ZEALAND, UNITED KINGDOM, CANADA, USA, BULGARIA, NETHERLANDS, , ASIAN WEEKLY, GHANA. BANGLADESH, PAKISTAN, NEPAL, MOROCCO, SINGAPORE ETC.

# PRINT MEDIA

#### Hundreds of coverage by reputed Media

TV Channels/FM - NDTV Good Times, 9x, Big FM, Azad TV, Doordarshan etc

Magazines - RAVE International, CEO India, Curriculum, City Cheers etc

Newspapers - TOI, Hindustan Times, Economic Times, Mid-Day etc

Government of India Story

#### State Government of Tamil Nadu



#### National & International Coverage

www.guitarmonk.com (FOR NEWS)

India Study Channel, Ghana News, NRI News, Pardaphash, Meri News, Radio and Music, South Asia Mail, Hans India, NRI News, Newsroom post, Webnewswire, Media design, Microfinance, Dubai, Canada, France, Australia, UK, USA





# GUINNESS WORLD RECORD 2016

### NEXT **JOURNEY**

**Amazing** India Heritage Sites World Record Guitar Journey Started Year 2018

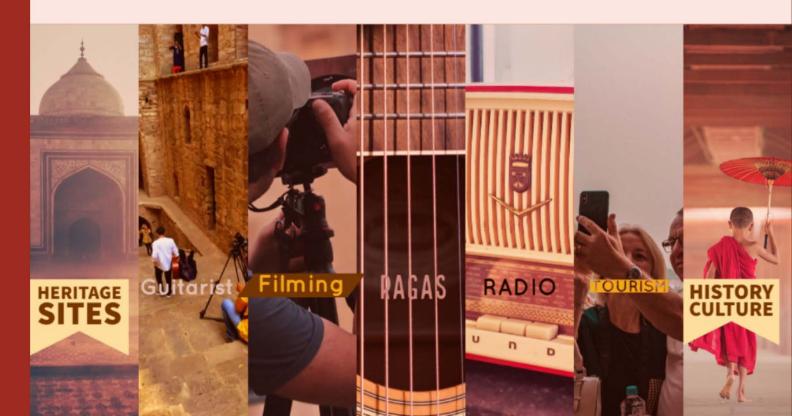
#### BINDING INDIA'S HERITAGE MUSICALLY

Amazing India World Record Guitar Journey

A GUITARIST, TRAVELING INDIA'S HERITAGE, INVOKING THOUSANDS OF YEARS OLD HISTORY OF INDIA, FILMING IT & COMPOSING

A UNIQUE RAGA MUSIC

Tourism FOR EACH HERITAGE. Culture



#### **EMPLOYEE ENGAGEMENT**



20 Years



Counselled 10000+ Employees (inside their companies)



Leaders of Music Employees Engagement in India













Leaders of MusicEmployees Engagement INDIA'S LEADERS
IN MUSIC EMPLOYEE ENGAGEMENT

Guitarmonk students include CEOs, Police, Bankers, Doctors, Colonels (President House) etc.

1000s of Corporate Employees (Govt. to Private)





#### **PUBLICATIONS**

#### 300 Cities

customers from more than 300 cities across world

10000+ Sheet Music Titles & Books

Bollywood | Ragas | Western & others





#### Fastest Growing Publication

AbysmBooks.com, unit of guitarmnok, is one of the fastest growing publications with its customer base across 300+ cities in just 2 years.

## $Focused\ on\ Music\ Books$ & Transcription



#### RECORD LABEL

8 below causes preserves heritage of Indian music, with various volumes/series of albums within it, recorded, performed by diversified artists.

It contains music by even those artists, who are no more in this life, and we had the golden opportunity to record their works under these causes



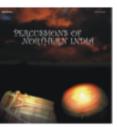
















We have 3 featured/prominent radio/playlists for music lovers as



includes all above series..





dedicated mantras listening..

Produced music with artists worldwide including celebrities Padam Bhushan Ustad Sultan Khan, Grammy Winner Pt. VM Bhatt and exponents of genres and instruments in various countries.









Instrumentals

Vocals

Interviews

Celebrities & New Talents

Covers & Original

A platform, with more than 2 Lakh+ followers, to launch artist. It furthers promote artists content to global music platforms and media.





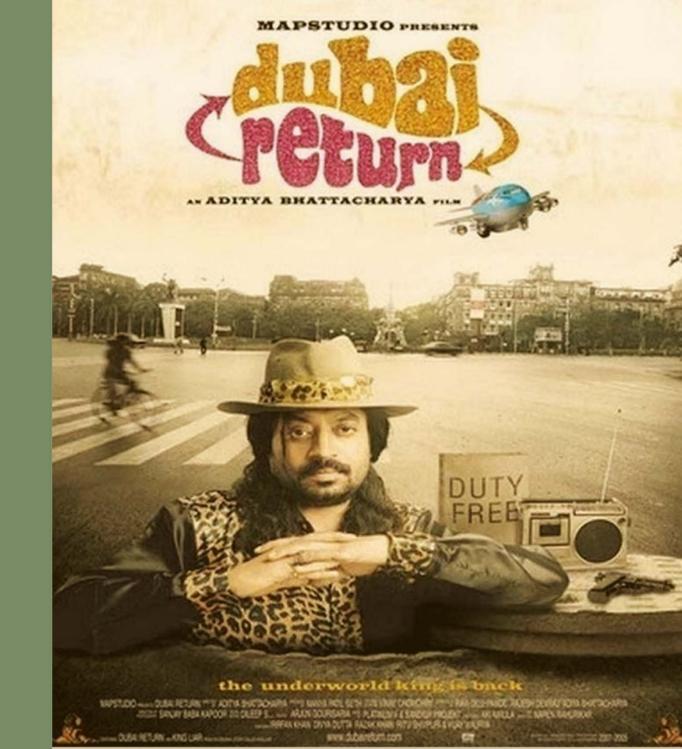






## MUSIC FOR BOLLYWOOD MOVIE

DUBAI RETURNS



#### PHILANTHROPY

One of the largest music social movements











Tallest Cake Pyramid 2016 Heritage Sites Journey Largest Doctor's Campaign 190+ Nations For World Unity

## Blanket of Relief | Music for Poor | Green Tunes | Tulsi for Health | Women's Day | Guitar Donations











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+ 100 above learning locations across India